

LISA BAKER
Farm Manager, Bakers' Acres
320-309-0746
lisa@bakersacresfarm.com
www.bakersacresfarm.com

Lisa Baker is owner of Bakers' Acres, LLC, a 15-acre certified organic family farm in Avon, Minnesota. The farm grows vegetables for a 70-customer CSA and small-volume wholesale accounts including 10 restaurants and food co-ops in the Twin Cities and Central Minnesota areas. The farm also sells a small amount of grass-finished beef and lamb, as well as pastured poultry and eggs for direct sale.

Lisa began farming in 2012 and has increased production each year, aided by education and mentorships via the Land Stewardship Project's Journey person program completed in 2016. The farm is also Minnesota Agriculture Water Quality Certified and member of the Minnesota Farmer's Union, the Land Stewardship Project, the Sustainable Farming Association, and Minnesota Grown. Lisa is also a Cottage Foods producer and a former ServSafe instructor; she maintains ServSafe and Food Manager Certification with the Minnesota Department of Health.

Lisa also serves as:

- Marketing Director for the Sprout Growers & Makers Marketplace, Food Hub and Kitchens in Little Falls;
- A trainer for FSMA's produce safety rule via the Produce Safety Alliance;
- Workshop instructor for the Minnesota Institute of Sustainable Agriculture, teaching farmers about post-harvest handling and food safety on their farms, and author of the "Harvest Crew Handbook" and poster series, materials that help farmers train their employees;
- Consultant for the University of Minnesota Regional Sustainable Development Partnership's Backhaul Project;
- A familiar face on the Minnesota Department of Agriculture's grant review teams and as a Minnesota Organic Conference presenter;
- Produce Manager and Buyer for the Minnesota Street Market food and art co-op in St. Joseph;
- Chapter Coordinator for the Sustainable Farming Association; and
- Election judge for Avon Township.

She has a Master's degree in Human Development with an emphasis on servant leadership and using ethnography for branding and marketing, and a Bachelor of Arts degree with majors in Communications and Gender & Women's Studies. She has 10 years of experience working for Fortune 500 companies including Ecolab and Cigna in External Relations, Corporate Communications, Product Marketing, and Marketing Communications management, specializing in health, hygiene, and well-being products.

Lisa also owns a small marketing, communications and productions firm serving clients including Mortenson Construction's Center for Sustainable Energy, Drive Thru Productions, Silver City Photography, OTG, Chef Marshall O'Brien, and Patrick Pierson Film.